

Friday, March 19, 2021, 10:00am - 10:20am
IAI Midwest Chapter Executive Board Pre-Event Coordination Meeting

Board Members Attending Zoom Call:

Stefanie Hoover	Chair
Deanna Lawton	Vice Chair
Tom McGreal	Vice Chair
Carrie Baritsky	Marketing Education Chair
Emily Kuhn	IAI Association Manager
Tim Lapinski	Past Chairman Emeritus

Meeting Agenda:

To discuss and plan for the IAI Education Event with selling component to be held on Friday, March 26, 2021, 10:00 am

Upcoming IAI Executive Board Elections

Benefits of IAI

Upcoming presentation by Tony Paixao

Itinerary for IAI Education Event

The Executive Board discussed the topics to be presented at the IAI Education Event and the speakers to present each topic.

It was decided that Stefanie Hoover will begin the IAI Education event. Stefanie will make initial comments and introductions of the IAI Midwest Executive Board.

Stefanie will introduce Tom McGreal who will speak in about the upcoming Executive Board Elections.

Tom McGreal will speak about the upcoming elections, the open positions, what is expected of new board members, and the process necessary to submit an application. A cut off date for submissions will be discussed along with the requirement for the applicant to attend the April 9, 2021 Election Board Zoom Meeting. At that meeting, the applicant(s) are required give a very brief bio and articulate why they want to become a board member. When the voting for the open board positions begins the applicants will be required to exit the meeting call.

Tom will introduce Tim Lapinski as the next speaker.

Tim will discuss the foundation of the IAI and benefits of being a member.

Deanna Lawton will then introduce Tony Paixao.

Tony will give a presentation regarding the topic of **Rationalizations**. Tony will respond to questions after his presentation.

After Tony's presentation, the meeting will come to a close.

Stefanie discussed having pre-planned questions in an attempt to encourage event participation.

Emily Kuhn agreed to get the message out regarding the upcoming meeting and board elections.

Minutes by Tom McGreal