

Friday February 23, 2024
2:00pm CST to 2:43pm CST

**International Association of Interviewers (IAI)
Midwest Chapter Executive Board**

Attending:

Axel Diaz	2 nd Vice Chair
Grant Danby	Secretary
Chris Girone	Marketing and Event Planning Chair
Jason Beliles	Membership and Education Chair
Aaron Wichmann	Committee Chair
Nathan Bradfield	Committee Chair
Wayne Hoover	Advisory Board Rep
Emily Kuhn	Association Manager, IAI
Stephanie Hoover	Previous Chair

Axel Motion to start at 2:02pm Chris Second, Stephanie 3rd

At the meeting – virtual - one person will plan on taking screen shots of attendees and sharing, when looking at the in-person meeting, someone can look to take pictures of the group and presenters as well, and will add things to CFI Insider Journal. Keep up the marketing for IAI Midwest and bring additional training to the community.

Open up discussion around ideas for April meeting as well as future meetings.

1. There has been a lot of feedback and strong take aways in previous meetings when we have more of the “academic” style presentation, where people really enjoy the content, but can be a little heavy and hard to digest in a short period of time
 - a. Following a presentation of an “academic” someone from the Board can present for 5 minutes to link it back to what we do, or reword certain points if needed
2. Ryan XX, director of a homeless shelter, did some training on unhoused and how your interaction within the first 5 seconds is the most important. This is a growing problem in the US specifically near some of our stores. Approaching with softness and the interactions will likely be a lot – Chicago Based – might be something we should consider for an in-person meeting
3. Conversation about “Diversion Programs” when it comes to shoplifting and retail crimes. Could apply to our industry in that in some of these programs, it applies to internal theft/fraud as well
4. **Deanna**, someone suicidal in the interview, and trauma that this caused throughout career. Trauma informed interviewing would be a good link to drive education.
5. Chicago Based Law Enforcement Team of 14 that is focused solely on ORC investigations, potential for Elite Training Days (not to take away from ETD – but potential for future speaker(s))
6. **Patrick Walsh** – Bank the Blue (Board Member) – talks about traumatic experiences that Law Enforcement may experience, but totally anonymous.

Axel, hoping to confirm presenters by next week so that we can begin marketing and getting ready for the virtual event. 30 minutes for each presenter.

Finalized date for our first meeting (virtual) Friday, April 26, 2024, at 2pm

- Confirm with presenters that time and day works for them

Second meeting looking at Tuesday, August 27th, 2024 – 1-3pm – Grant will work with Ulta Corporate to host event at Ulta Corporate Office.

Previous meetings we have collaborated with CCROC and have had some great success with events when pairing up for meetings.

Do we want to look at getting a sponsor for lunch – does anyone have vendor contacts that might be willing to support? Should also consider a later start time that would exclude lunch but could provide snacks/drinks.

Third meeting looking at Wednesday, November 6th, location, and time TBD – location volunteers?

Conversation around LinkedIn Campaign to introduce the new Executive Board to the members of the LinkedIn Group. Quick summary and Bio over to Jason – he will put together a “Board Member Spotlight” for each member and release one weekly to introduce us to future potential meeting participants

Notes by Grant Danby