



IAI Southwest Chapter Board Meeting Agenda

Date: Tuesday, May 12, 2026

Time: 10:00 AM MST

Location: Virtual – IAI Zoom

1. Call to Order

- Chair: Jennifer Schaefer

2. Roll Call

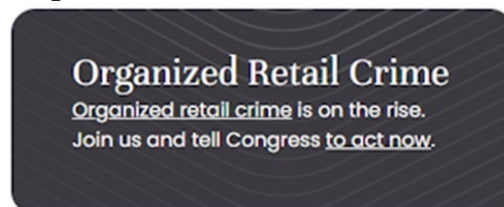
- **In Attendance:**
 - Jennifer Schaefer- In person, Emily Khun- Online, JC Felix-In Person, Mayna Myers- Online, Anthony Parco- In person, Jason Hamil- Online, Kim Horstman- In person, David Lund-Online
- **Not in Attendance: none**

3. Chair Update – Jennifer Schaefer

- State of Business – Open Board Positions - Pipeline to be ready for 2027
- RILA – shared notes with Board

4. Vice Chair – JC Felix

- Chair Leadership Meeting Update 4/24/26
- Member involvement with ORCA
- LAORCA-LA [HOME](#)
- SDORCA- San Diego [SDORC](#)- Meeting
- Cal ORCA- California [Cal ORCA | California Organized Retail Crime Association](#)
- CORCA- Combating Organized Retail Crime Act of 2025/2026-CORCA is the only viable federal path to disrupting criminal organizations-[National Retail Federation](#)
- Over the past year, Congress has taken promising — but still incomplete — steps toward addressing the growing national threat of organized retail crime. ORC is not a talking point or a public relations buzzword; it is a sophisticated criminal enterprise defined by large-scale theft, interstate logistics and illicit financial networks designed to convert stolen goods into profit.



5. Communications Chair – Kim Horstman

- Communications Platform and Organizational Reach Out
- Outreach Campaign – Insurance and Financial Vertical – use IASIU and IAFCI venues to try to disseminate information and gauge interest
- LINKEDIN Invites – Networks – Updates

6. Marketing Chair – Mayna Myers

- LINKEDIN
 - Data – Spreadsheet (capture data)
 - Quarterly read outs – Mayna – to share next month- We got lots of hits on our social media page from Other than LP groups
 - Mayna working on LinkedIn Analytics-Beta Test
 - Fillers in between Q2 and Q3 events.
 - April Jason's 30s Vignettes — not accounted for specifically but can add entities will be edited and approved soon
 - May Marketing Event: IAI (Emily) – Update
 - 5 Questions due to Mayna by Monday 6/29

7. Outreach & Membership Chair – Tony Parco

- Mayna can pull analytics on membership – member roster can be included
- (5-6 people) who clicked QR code to become part of a Chapter that are in the SW area.
 - Craig Davis, Amy Flores, Kylie Lowe, Chris Sibilla, Jason Sink
 - Parco reached out to interested parties- 2 open board positions- TBD

8. Education & Training Chair – Jason Hamill

- LINKEDIN Topics: Rapport/ Human Connection/ Communication (Success Stories)
 - Prepare questions to interview each of us – Mayna? Each of us have a 30s clip to be posted of each Board Member giving some perspective/insight on prior topics – age gaps, different industries, students!

9. Quarterly Meeting & Event Planning Review

- **Q2:** 5.12.26: In-Person/ Virtual Phoenix - Presenter: Chris Norris, CFI and Det: Tanya Keplinger
- **Q3:** 8.5.26 (Virtual) Jeff Deskovic
 - Notes sent out with update on event.

Q4: Elite Training Days (October 13–15, 2026 | Milwaukee area)

- Board Meeting **tentative:** 10.13.26 (Wednesday Morning 10.14?)
- Jennifer – registered 4.24.26 (Conference)

10. Old Business

11. New Business

- 2027 Event Planning
 - Speakers (Ideas)
 - Q1 – Criminologist???
 - Q2 – Chance Lee???
 - Q3
 - Q4 – ETD Attendance













2026 Calendar

Event	Date
Q1 IAI Advisory Board Meeting	February 12
Elite Training Event	February 12
Q1 IAI Chapter Leadership Meeting	February 13
Elite Training Event	March 26
Q2 IAI Advisory Board Meeting	April 23
Q2 IAI Chapter Leadership Meeting	April 24
Elite Training Event	May 21
Q3 IAI Advisory Board Meeting	July 16
Q3 IAI Chapter Leadership Meeting	July 17
Elite Training Event	July 30
Elite Training Event	September 24
Q4 IAI Advisory Board Meeting (ETD)	October 13
Q4 IAI Chapter Leadership Meeting	October 22
Elite Training Event	November 19
Q1 27 IAI Advisory Board Meeting	January 14, 2027
Q1 27 IAI Chapter Leadership Meeting	January 15, 2027

Northeast Chapter Meetings	Date
Secaucus, NJ	March 25
Virtual	June 3
TBD	September 16
Southeast Chapter Meetings	Date
Florida (Orlando/TBD)	May 12
Atlanta, GA	August 11
Nashville, TN (Joint with TN ORCA)	November 10
Midwest Chapter Meetings	Date
Virtual	April 23
TBD	
South Chapter Meetings	Date
Frisco, Texas	March 26
Houston, Texas	June 26
San Antonio, Texas	December 10
Southwest Chapter Meetings	Date
Virtual	February 19
Phoenix, AZ	May 12
Virtual	August 5
Canada Chapter Meetings	Date
Toronto/Virtual Hybrid	March 5
Virtual	May 21

NEED A REFRESHER?

When was the last time you attended a WZ Level 1 Investigative Interviewing Techniques seminar? If it was more than four years ago, it's time to check back in. The research changes, and so do we...

- Virtual Zoom; April 29–30 
- Bellevue, WA; May 27–28 
- Scottsdale, AZ; May 13–14 
- Baltimore, MD; June 2–3 
- Ft. Lauderdale, FL; May 13–14 
- Los Angeles, CA; June 10–11 
- Virtual Zoom; May 20–21 
- Virtual Zoom; June 11–12 
- Buffalo, NY; May 20–21 
- Virtual Zoom; June 24–25 
- New York, NY; May 27–28 
- Newark, NJ; June 24–25 

68

Up from
54 last
year

Existing CFIs
have Evolved!

Including two IAI
AB Members
and fifteen IAI
Chapter Leaders

CFI EVOLVED HONOR ROLL



We proudly recognize and celebrate the dedication, knowledge, and excellence demonstrated by the following existing Certified Forensic Interviewers who have completed the CFI Evolved content.

Don Weldon, CFI - 01/09/25	★ Kevin Morrison, CFI - 10/13/25	Andrew Awad, CFI - 06/20/25	Heather Kohler, CFI - 01/25/26
Rebecca Cox, CFI - 03/16/25	Rhonda Rouchka, CFI - 10/24/25	Al Dauser, CFI - 06/23/25	★ Dave Harben, CFI - 01/26/26
★ Micki Weithauser, CFI - 03/20/25	Melinda Blake, CFI - 11/05/25	★ Tom Meehan, CFI - 06/26/25	Bernie Bulos, Jr., CFI - 01/27/26
Samuel Paley, CFI - 04/01/25	Aaron Hancart, CFI - 11/05/25	Joseph Evans, CFI - 07/07/25	Gary Kinsey, CFI - 01/28/26
★ Chuck Bailey, CFI - 11/14/25	★ Taylor Singleton, CFI - 11/26/25	★ Chris Gironi, CFI - 07/13/25	Chris Scheutzow, CFI - 01/31/26
Morten Johansen, CFI - 04/11/25	★ Doug Billiot, CFI - 12/01/25	Greg Eubanks, CFI - 07/27/25	★ Scott Voltrath, CFI - 02/01/26
Marius Elsbak, CFI - 04/12/25	Kevin Rheinecker, CFI - 12/5/25	★ Carmen DuBose, CFI - 08/12/25	★ Mike Stephenson, CFI - 02/02/26
Juliana Federico, CFI - 04/18/25	Towanna Bazile, CFI - 12/16/25	Joshua Salthouse, CFI - 08/13/26	Donald Lynch, CFI - 02/10/26
Brian Gross, CFI - 04/13/25	Ian Matheson, CFI - 12/29/25	Marcus Edwards, CFI - 08/17/25	Andrew Doherty, CFI - 02/12/26
Larry Forwood, CFI - 04/21/25	Daniel Donahue, CFI - 12/31/25	Jessica Smith, CFI - 08/20/25	Bhagirath Kuchi, CFI - 02/24/26
Shane Morin, CFI - 04/30/25	Eivira Saracavie, CFI - 01/01/26	★ Clever Bonilla, CFI - 08/22/25	Jacob Gillette, CFI - 02/26/26
Louis S. Phillips, CFI - 05/24/25	Conrad Nelson, CFI - 01/09/26	Kyle Rush, CFI - 08/22/25	Mary Floyd, CFI - 03/07/26
Alan Thompson, CFI - 05/25/25	Stephen Coyne, CFI - 01/12/26	★ Robert LeMaster, CFI - 08/28/25	★ Matthew Christman, CFI - 03/09/26
Matthew Diaz, CFI - 05/27/25	Jason Jackson, CFI - 01/12/26	Kevin McKanna, CFI - 08/29/25	★ David Paul Strom, CFI - 03/17/26
Bernd David Rueckert, CFI - 06/12/25	Thomas McGreal, CFI - 01/13/26	Shelly Albrecht, CFI - 09/04/25	Jeff Mangold, CFI - 03/20/26
		★ Kim Shelley, CFI - 09/11/25	★ Anthony Parco, CFI - 03/19/26
		Jared Collins, CFI - 09/19/25	Lisa Mitchell, CFI - 03/20/26
		★ Elisha Toye, CFI - 09/30/25	Nicholas Murchie, CFI - 04/01/26
		★ Bryan Barlow, CFI - 09/27/25	Joseph Bleyer, CFI - 04/09/26

CFI Pursuit Justification Letter



NEED HELP GETTING APPROVAL TO PURSUE THE CERTIFIED FORENSIC INTERVIEWER (CFI) DESIGNATION?

Download our ready-to-use justification letter to share with your supervisor. It outlines the value of the CFI credential, the skills you'll gain, and how the investment benefits both you and your organization.

[DOWNLOAD TODAY!](#)

CFI PURSUIT JUSTIFICATION LETTER




IAI Elite Training Days: An Investigative Interviewing Conference



An Investigative Interviewing Conference

 <p>Brad Beeler Ret. Special Agent US Secret Service</p> <p>Presentation & Workshop - Interview Communication Strategies</p>	 <p>Brandon May, PhD Assistant Professor FL Institute of Technology</p> <p>The State of AI in Investigative Interviewing</p>	 <p>Dr. Steven Stein Founder & Exec Chair MHS, Author, Speaker</p> <p>Hardiness- Personal Resilience</p>	 <p>Dr. Abbie Marono Behavioral Scientist</p> <p>Workshop - Building Trust, Creating Cooperation, and Eliciting Information Through Ethical Influence</p>
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Save the date!



October 13-15, 2026
The Ingleside Hotel
2810 Golf Rd.
Pewaukee, WI



IAI Elite Training Days: An Investigative Interviewing Conference

JUSTIFICATION KIT



An Investigative Interviewing Conference



IAI Elite Training Days: An Investigative Interviewing Conference



New Vendors to ETD

BASIC EXHIBITOR PACKAGE \$1,200 <ul style="list-style-type: none"> 2 conference tickets 6 8 1/2 table Printing & power Access to analytics and attendee list Whose event app 	CHARGING STATION \$1,000 <ul style="list-style-type: none"> Upgrade to basic exhibitor package Charging dock and cables included Additional high-top table next to booth with signage 	BREAKFAST SPONSOR \$1,500 <ul style="list-style-type: none"> Upgrade to basic exhibitor package Logo on signage in breakfast area *2 available per day
Welcome Reception \$1,500 <ul style="list-style-type: none"> Upgrade to basic exhibitor package 2 40x60 tickets per person Logo on table signage, stage screen, and app *2 available 	Name Badge Sponsor \$1,500 SOLD <ul style="list-style-type: none"> Upgrade to basic exhibitor package Your logo featured on the front of the name badge, lighting, and the event app Upgrade further and add your logo exclusively on the keyrings for \$500 	Coffee Break Sponsor \$1,500 <ul style="list-style-type: none"> Upgrade to basic exhibitor package Your logo on branded disposable coffee cups and napkins. Logo on each brand table
Event App Sponsor \$1,800 <ul style="list-style-type: none"> Upgrade to basic exhibitor package Your logo listed as the leading sponsor within the app, on welcome sign and table signs 	Wisconsin Trail Walk Sponsor \$2,000 <ul style="list-style-type: none"> Upgrade to basic exhibitor package 160 named food and drink at the Start/Stop of the trail at the 10th Anniversary Event *2 available 	Wisconsin Trail Walk Sponsor \$1,400 <ul style="list-style-type: none"> Upgrade to basic exhibitor package 160 named food and drink along the trail every 3 miles at the 10th Anniversary Event *1 available

Secure your spot today!

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