



IAI Southwest Chapter Board Meeting Agenda

Date: Tuesday, April 14, 2026

Time: 2:00 PM MST

Location: Virtual – IAI Zoom

1. Call to Order

- Chair: Jennifer Schaefer

2. Roll Call

- **In Attendance:** Jennifer, Kim, Jason, Mayna, Emily, David L., Chris N.
- **Not in Attendance:** JC, Tony

3. Chair Update – Jennifer Schaefer

- State of Business – Open Board Positions - David wants us to land on full board by next year to create enough opportunities and build leadership pipeline Plan is to get people ready and in the pipeline to be ready for 2027
- Agenda Notes
- AZORCA: April 9, 2026 Phoenix, AZ – FREE SYMPOSIUM (Jennifer) Cargo theft, gift card fraud, Ebay and Global Amazon risk mgmt. was there 200+ participants NV ORCA also there Jenn will send notes over via email

4. Vice Chair – JC Felix

- LAORCA-LA [HOME](#) Meeting 3/31/2026
- SDORCA- San Diego [SDORC](#)- Meeting 4/4/2026
- Cal ORCA- California [Cal ORCA | California Organized Retail Crime Association](#)

5. Communications Chair – Kim Horstman

- Communications Platform and Organizational Reach Out
- Outreach Campaign – Insurance and Financial Vertical – use IASIU and IAFCI venues to try to disseminate information and gauge interest Pending update next month
- LINKEDIN Invites - Networks

6. Marketing Chair – Mayna Myers

- LINKEDIN
 - Data – Spreadsheet (capture data)

- Quarterly read outs – Mayna – to share next month- We got lots of hits on our social media page from Other than LP groups
- April Jason’s 30s Vignettes — not accounted for specifically but can add entities will be edited and approved soon Will use as filler/addl suppls in between events to generate interest
- May Marketing Event: IAI (Emily)

7. Outreach & Membership Chair – Tony Parco

- Mayna can pull analytics on membership – member roster can be included
- (5-6 people) who clicked QR code to become part of a Chapter that are in the SW area.
 - Craig Davis, Amy Flores, Kylie Lowe, Chris Sibilla, Jason Sink

8. Education & Training Chair – Jason Hamill

- Q2 Lunch Sponsorship- Still working on – possibly GCU Forensic Psychology, pending
- LINKEDIN Topics: Rapport/ Human Connection/ Communication (Success Stories)
 - Prepare questions to interview each of us – Mayna? Each of us have a 30s clip to be posted of each Board Member giving some perspective/insight on prior topics – age gaps, different industries, students!

9. Quarterly Meeting & Event Planning Review

- **Q2 5.12.26:** In-Person/ Virtual Phoenix - Presenter: Chris Norris, CFI and Det: Tanya Keplinger
 - Jennifer, Kim, JC and Tony planning to attend in person.
 - Board mtg 1hr prior + lunch, also invite Chris & Tanya
 - 3 hour – 1.5 each/ 1-4pm
 - Phoenix, AZ (T-Mobile: Dobson and Baseline: Mesa)
 - Board Meeting: Breakfast Juice, Coffee, Donuts
 - WZ class Wed/Thurs after our IAI SW Chap mtg in person May 12 Chris will speak 1 hr or so, Det. Keplinger will 1.5 case study for mtg - She is on loan from Surprise PD/FBI ICIC Board mtg will be prior to and lunch Dave/Emily will also try to promote WZ seminar and IAI SW Chap at same time Likely will do Happy hour/networking event after, anyone coming in early for WZ class can also attend 3 CEUs qualify
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- **Q3:** August??? April Discussion Jeff, Jennifer and JC (90m)
- Jeffrey Deskovic, Esq., M.A., is an internationally recognized wrongful conviction expert and the founder of The Jeffrey Deskovic Foundation for Justice (www.Deskovic.org), which has freed 15 wrongfully convicted people and helped pass nine laws, including: video-taping interrogations; identification reform; the Commission On Prosecutor Conduct, and Discovery Reform. They currently have 13 active cases, while pursuing policy initiatives in NY, PA, and CA.
 - Conviction: <https://www.amazon.com/Conviction-Jeffrey-Deskovic/dp/B08F9CN2XG>
 - Patreon: <https://www.patreon.com/Deskovic>
 - FB for Foundation: <https://www.facebook.com/thejeffreyledskovicfoundation>
 - IG: <https://www.instagram.com/deskovicfoundation/>

- LinkedIn: <https://www.linkedin.com/in/jeffreydeskovic/>

Q4: Elite Training Days (October 13–15, 2026 | Milwaukee area)

- Board Meeting tentative: 10.13.26 (Red Knot)
- Mid - November/ Early December Virtual Event – State of Business/ 2027/ Speaker – input from Board is to skip it due to ETD and busy time of year

10. Old Business

11. New Business

- LINKEDIN posting short podcast
 - Carry Forward – Quarterly Topics per Board Practitioner Ideas